



# THE LANDSCAPE SHOW



**LADBROKES PARK -  
SANDOWN RACECOURSE**

**~~27 MAY 2020~~**

**RESCHEDULED DATE WEDNESDAY 26th MAY 2021**



## SHOW PROSPECTUS



# WELCOME TO THE LANDSCAPING VICTORIA MASTER LANDSCAPERS TRADE EXPO

Landscaping Victoria Master Landscapers (LV) is a progressive association of committed professionals working in an exciting and expanding industry. Over the last 53 years LV has grown to be a strong force, with a growing public profile, the capacity to add huge value for its members, and the strength to effectively influence industry trends and standards.

It is because of our desire to continually raise the bar and be the best from the ground up that we proudly present:



Now in its third year, The Landscape Show has quickly established itself to be the must-attend event for all commercial and residential landscape contractors, maintenance specialists, landscape designers and architects, landscape service and product suppliers, as well as councils, students and educators in Victoria.

Meeting with peers, suppliers and customers is a vital part of developing any business, and this show offers a day of unrivalled networking and inspiration to all landscape professionals.

Partner with The Landscape Show in 2021 for this unparalleled opportunity to promote your brand to attendees from all areas of design, construction and maintenance in the landscape industry.

## Don't just take our word for it...

"This was the best Landscape event I have been involved with in over 24 years of dealing with the industry."

*Steve Cole, General Manager,  
Lilydale Instant Lawn*

"We found it to be a great opportunity to meet current and potential customers and look forward to taking part again next year."

*Angela Forsyth, Business Development & Marketing Manager,  
EcoDynamics Group*



## 10 Great Reasons Why You Should Exhibit

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Network within your industry

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Promote your latest products to a highly targeted audience

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Reinforce your existing business relationships

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Generate leads and increase your customer database

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Accelerate the buying process by answering questions face to face

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Consolidate your position in the industry and reinforce customer loyalty

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Raise your company profile in the industry and add value to your brand

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Increase sales turnover

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Educate customers through product demonstrations

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Launch new products

**Please see page 7 for the various standard expo booth opportunities available.**

# TAKE YOUR EXHIBIT A STEP FURTHER

In addition to providing landscape professionals with access to the products and services they need for their business and their clients, there are limited opportunities to support our Demonstration program to deliver instructional hands-on demonstrations for the further education of attendees.



## Expression of Interest

A Demonstration Program is open for Expressions of Interest for businesses wishing to hold a demonstration platform in which to give Show attendees a hands-on experience with their product.

With limited sessions available throughout the day, Demonstrations will be chosen from submissions made via the attached Expression of Interest Form.

Demonstrations will be scheduled to take place either in the Learning Hub, in the Dirty Demo outdoor area (for demos that will potentially produce e.g. sawdust or off-cuts), or on the external lawn area (for very large equipment).

Demonstrations will be chosen for the final program based on their broad appeal, educational aspects and perceived value in attendee participation or quality of presenters.

Businesses chosen to participate in the Demonstration Program will enjoy additional benefits including promotion via The Landscape Show website, social media and more.

Refer to the Table of Benefits overleaf for a full list of advantages and submit your EOI today!

**\*\*Closing date for EOI submissions: March 30th 2021**



# SPONSOR THE SHOW

**Book the 2021 rescheduled date before 30 June 2020 to lock in 2020 prices.**

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## TABLE OF BENEFITS

STANDARD RATES AND INCLUSIONS	Naming Rights Sponsor	Major Sponsor	Supporting Partner
No. of packages available	<b>SOLD</b>	2	3
Price inc GST	<b>\$12,000</b>	<b>\$4,800</b>	<b>\$3,600</b>
Co-branded logo "The Landscape Show – brought to you by Landscaping Victoria Master Landscapers and xxx"	Yes		
Co-branded logo on lanyard and name card inserts for all attendees	Yes		
Welcome address	2 min. at official opening	Acknowledgement at official opening	
Acknowledgement in all promotional material distributed prior to and throughout the event – sponsor listings are hierarchical	Yes	Yes	Yes
Acknowledgement in all external advertising material – hierarchical	Yes	Yes	Yes
Company logo and profile with link to your website on expo web page in Main Banner position	Yes		
Company logo with link to your website on TLS web page	Yes		
Company logo with link to your website on Sponsor web page (hierarchical)		Yes	Yes
Company logo on all onsite signage including fences, entry turnstiles & internal directional signage	Yes		Yes
Company logo in all internal directional signage		Yes	
Complimentary Indoor Exhibitor site included (upgrade to larger spaces - price difference will be invoiced)	Yes - 6 x 3 Premium stand	Yes - 3 x 3 Premium stand	
Corporate banner display (provided by sponsor)	At Show Entry At Learning Hub At Cafe	At Learning Hub	At Learning Hub
Scheduled Demonstration time	Yes		
On-site voiceover announcements	Yes	Yes	Yes
Logo on Showbag/Satchel	Yes (co-branded)		
Include insert (flyer or promo item) in attendee showbag	Yes	Yes	Yes
Social media profile on show platforms - standalone post	Yes	Yes	Yes
List of delegate details subject to privacy legislation	Yes	Yes	
Other opportunities as identified*	Yes	Yes	

Showbag Sponsor	Demonstration Host
<b>SOLD</b>	On application
<b>\$2,500</b>	<b>\$600</b>
Yes	Yes
	At Learning Hub during session only
	Yes
	Yes
Yes	
Yes	Yes
Yes	Yes
Yes	Yes

Interactive Sponsorships		
Coffee Cart Sponsorship	Breakfast Sponsorship	Networking Hour Sponsorship
1	1	3
\$2,200	\$2,200	\$2,200

Take advantage of having your target audience all in one place! These sponsorships are designed to maximise awareness of your brand at the show with:

- \* dedicated social posts pre-event
- \* sponsor listing on TLS website with links to your site
- \* branded signage at the event
- \* onsite announcements, and more.



**Target Audience**

Promotion of The Landscape Show will take place across a variety of channels including:

A dedicated show website: [www.thelandscapeshow.com.au](http://www.thelandscapeshow.com.au) Mobile-friendly, the website will feature all exhibitor profiles, floor maps, demonstration details and more. Via all Landscaping Victoria social media channels – Instagram, Facebook and LinkedIn.

Through [affiliated Associations](#) as well as all State Landscaping organisations, with the aim of attracting National exhibitors and interstate guests.

Via [traditional print media ads](#) in industry publications.

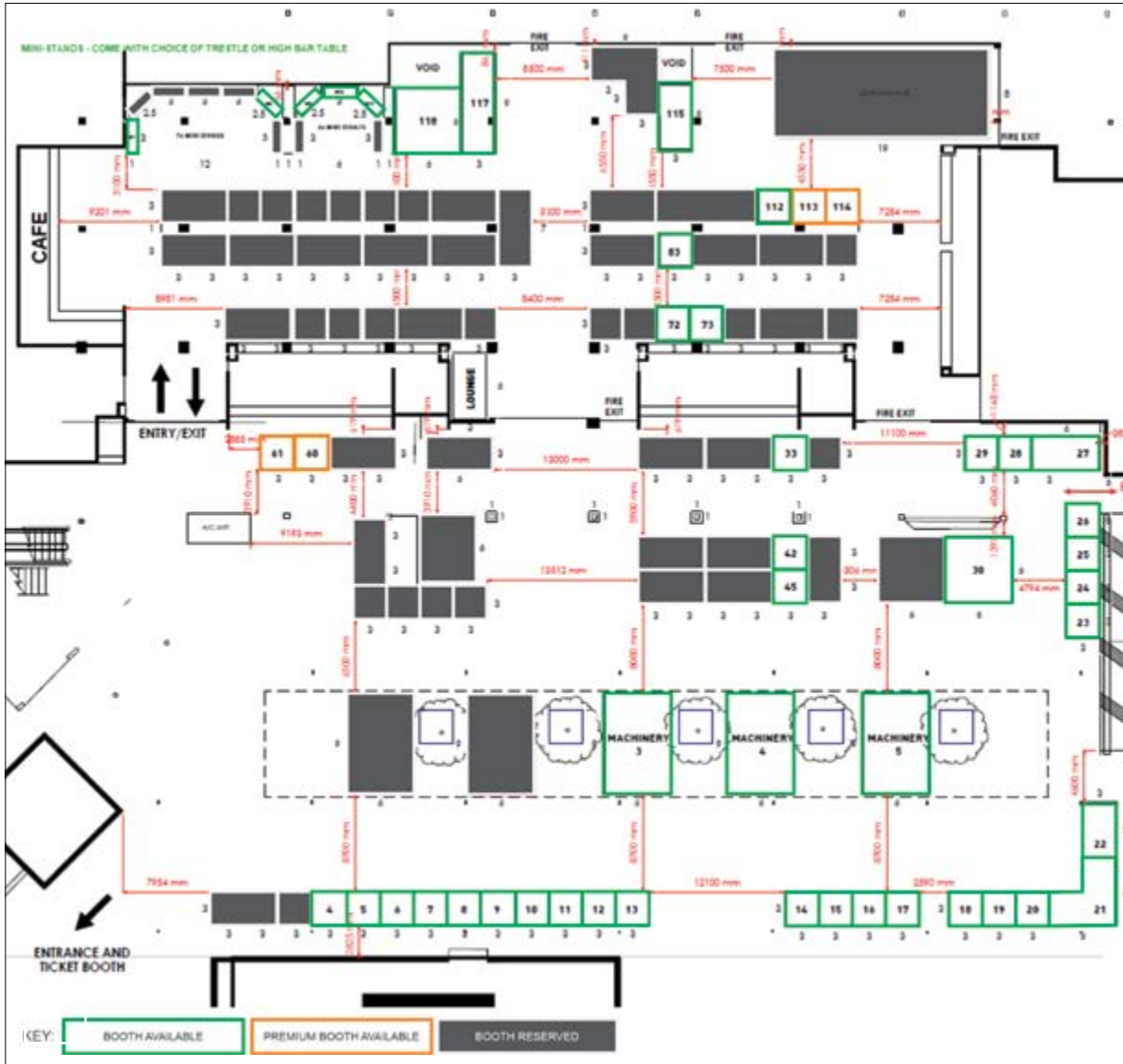
Specific promotion to [TAFEs](#) and [Colleges](#) teaching landscaping, design, horticulture, and arboriculture.

And of course [all Exhibitors are encouraged to promote their attendance at the Show to their own databases](#), and will be provisioned with assets such as email footers, social media badges and tiles to spread the word throughout the industry.

# FLOOR PLAN

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## CHOOSE YOUR SPACE



\*NOTE: Floorplan as at April 2020 - numbering and layout subject to change

\* Premium Stand locations (indicated in ORANGE in the floor plan above) are attached to sponsorship packages but may be released for general sale. If so, Premium Stand loading will apply. ADD \$500 every 9sqm subject to availability.

\* The outdoor area is under FULL COVER. This section is recommended for machinery and vehicles. The breakdown of space has some flexibility and will be subject to individual Exhibitor requirements and how the Organisers can best allocate the space. Please speak to your Consultant to discuss your requirements.

Consideration for alterations across Indoor and Outdoor space will be taken on date of request.

# EXHIBITION OPTIONS

**Book the 2021 rescheduled date before 30 June 2020 to lock in 2020 prices.**

## CHOOSE YOUR STAND

Choose your level of exposure from a 2 x 2m Mini-Stand right up to a massive outdoor Super-Site big enough for the largest machinery displays.

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### INDOOR MINI-STAND PACKAGE\*

2 x 2m Mini-Stand – includes:

- Back wall panelling
- 1 x 4amp power
- Lighting
- 1.5m trestle table
- 2 x chairs

2m x 2m Mini-Stand	\$500 inc	6 sites available
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\*New and emerging businesses will be given priority access to Mini-Stands



### INDOOR STANDS

Shell Scheme Stands – include:

- Fascia with company name and stand number
- Flooring: venue floor is carpet
- 2.4m high matt anodized aluminium frame with white laminated infills
- 2 x Track spotlights per 9sqm
- 1 x 4amp power

3m x 3m	\$990	6m x 6m	\$3,260
6m x 3m	\$1,960	9m x 6m	\$4,660
9m x 6m	\$2,660	12m x 6m	\$5,860
12m x 3m	\$3,260	Custom sizes on request	

Upgrade to 10 amp power on request at additional cost.

### OUTDOOR STANDS

Outdoor stands include:

- Back panelling and wall panels
- 2 x spotlights per 9 sqm
- 1 x 4amp power
- Signage with company name and stand number

Pagodas and furniture are optional extras\*

3m x 3m	\$860	6m x 6m	\$2,980
6m x 3m	\$1,720	9m x 6m	\$4,280
9m x 6m	\$2,280	12m x 6m	\$5,380
12m x 3m	\$2,980	Custom sizes on request	

Upgrade to 10 amp power on request at additional cost.

\*Optional extras via our event hire partner, ExpoNet, includes: AV such as TV screens, tables, chairs, furniture, plants, display racks, flooring, power upgrades, pagodas and more. Refer to [www.exponet.com.au](http://www.exponet.com.au) for further information and hire rates. Once registered with The Landscape Show, Exhibitors will be provided with a personalised link to place orders for optional extras with ExpoNet.

All prices quoted are in Australian Dollars and include GST and subject to change without notice prior to receiving signed contract.

# SECURE YOUR SPACE

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## EXHIBITOR STANDARD APPLICATION & CONTRACT

To exhibit at this expo event, applicant/business must be deemed relevant by the organisers. Requests for exhibition space will be processed in order of date of receipt. For full terms and conditions refer to Appendix A in this document.

**CLOSING DATE FOR EXHIBITOR APPLICATIONS TO TAKE ADVANTAGE OF 2020 PRICES: 30 June, 2020**

Business name: \_\_\_\_\_

Type of goods/services/products: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State & Postcode: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Main contact person for Show: \_\_\_\_\_

Position: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email address: \_\_\_\_\_

## EXHIBITOR STANDS **Book the 2021 rescheduled date before 30 June 2020 to lock in 2020 prices.**

I/we wish to apply for the following stands: (Preferences will be allocated in order of receipt of applications)

INDOOR				OUTDOOR			
Mini-stand		2m x 2m	\$500 inc.				
Shell scheme		3m x 3m	\$990	Wall scheme		3m x 3m	\$860
		6m x 6m	\$1960			6m x 3m	\$1,720
		9m x 3m	\$2,660			9m x 3m	\$2,280
		12m x 3m	\$3,260			12m x 3m	\$2,980
		6m x 6m	\$3,260			6m x 6m	\$2,980
		9m x 6m	\$4,660			9m x 6m	\$4,280
		12m x 6m	\$5,860			12m x 6m	\$5,380
<b>Custom spaces</b>		<b>Price on application and subject to availability.</b>					

## All stands include –

### EXPOSURE PACKAGE

All stand bookings come with walling, signage, power and lighting with specific inclusions as outlined on page 7 relevant to your chosen stand type.

### WEBSITE

Colour logo on the Exhibitor page of the dedicated Show website links to your 80-100 -word Company Listing with URL link to your nominated webpage. You may also include up to 3 x Product Images, and 1 x YouTube or Vimeo link.

### SOCIAL MEDIA

Exhibitors will be tagged on all social media channels (non-exclusive posts) available to the Organisers including the dedicated website, Facebook and Instagram pages as well as via partner channels where available.

All prices quoted are in Australian Dollars and include GST and subject to change without notice prior to receiving signed contract.



# SPONSORSHIP OPPORTUNITIES

I/we wish to apply for the following sponsorship package(s): (Preferences will be allocated in order of receipt of applications)

Naming Rights Sponsor <i>(includes complimentary indoor 6x3)</i>	\$12,000 <b>SOLD</b>	Coffee Cart Sponsorship	\$2,200
Major Sponsor – Happy Hour <i>(includes complimentary indoor 3x3)</i>	\$4,800	Breakfast Sponsorship	\$2,200
Supporting Partner	\$3,600	Networking Hour Sponsorship	\$2,200
Showbag Sponsor	\$2,500 <b>SOLD</b>		

## DEMONSTRATION HOST OPPORTUNITIES

I/we wish to apply for demonstration hosting options:

(Preferences will be allocated in order of receipt of applications, but most importantly, on proposed content and suitability to the overall event as outlined in the accompanying Expression of Interest (EOI). Requests for Host Opportunities MUST be supported by the EOI.)

A loading of \$600 inc GST will be charged for delivery of Demonstrations providing additional advertising, social media profiling, announcements and exposure. Successful applicants will be advised and invoiced accordingly.

Demonstration Host	\$600
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All prices quoted are in Australian Dollars and include GST and subject to change without notice prior to receiving signed contract.

**TOTAL OF APPLICATION including GST:**

\$

## PAYMENT SCHEDULE

Payment	Date Due	Amount
Deposit	7 days after confirmation of acceptance by the organisers	\$247.50 inc GST
Final Payment	Regardless of stand size, to be paid by 30 March, 2021	Balance
Total		100%

### PUBLIC LIABILITY INSURANCE

Exhibitors must provide a copy of their Certificate of Currency for Public Liability Cover with a minimum value of \$10M

### SPECIAL CONDITIONS

- This Order together with Appendix A (which the Exhibitor hereby confirms he/she has read and agrees with) together with any Special Conditions on this Order, form the Agreement between the Exhibitor and the Organiser.
- This booking is for a Pre-built Stand as listed. Additional signage and lighting may be purchased via the appropriate forms contained in the Exhibitor Manual.
- The total amount due is payable in accordance with the Payment Schedule above.
- Full Payment and advice of Insurance must be received before the Exhibitor can take up their allocated stand at the Show noted above.

The Exhibitor acknowledges that this contract for exhibition space is subject to the Terms & Conditions attached to this contract & any additional obligations (including in the exhibitor manual) notified by the Organiser to the Exhibitor. This contract is binding on the Exhibitor upon acceptance by the Organiser. In accordance with the attached Terms & Conditions the Exhibitor acknowledges that all payment commitments are non-refundable. 25% deposit of the smallest stand size (\$247.50 inc GST) is due upon signing the contract. A final payment, regardless of stand size, is due 30 March 2021.

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorised Signatory: \_\_\_\_\_ Title/Position: \_\_\_\_\_

(Please note that this contract should only be signed by an authorised signatory of the named company.)

# EXPRESSION OF INTEREST

## DEMONSTRATION APPLICATION

Sessions will be chosen for the final program based on their broad appeal, educational aspects and perceived value in content and quality of proposed presentation. The Organisers decision is final and no correspondence will be entered into.

**CLOSING DATE FOR APPLICATIONS: 30 June, 2020**

Business name: \_\_\_\_\_

Please complete other business details as per Standard Contract & Application Form

Main contact person for Demonstration (if different to main Exhibitor contract): \_\_\_\_\_

Position: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email address: \_\_\_\_\_

### DEMONSTRATION DETAILS

Title: \_\_\_\_\_

Proposed outline (list up to 10 bullet points of what will be covered in the demonstration):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Facilitator / Presenter: \_\_\_\_\_

Who will benefit from attending (check all boxes that are relevant):

- |  |  |                                   |
|--|--|-----------------------------------|
| <input type="checkbox"/> Designers / Architects    | <input type="checkbox"/> Councils                | <input type="checkbox"/> Students |
| <input type="checkbox"/> Landscapers - Residential | <input type="checkbox"/> Suppliers               | <input type="checkbox"/> Other    |
| <input type="checkbox"/> Landscapers - Commercial  | <input type="checkbox"/> Maintenance Specialists |                                   |

Submit completed form to: [admin@landscapingvictoria.com.au](mailto:admin@landscapingvictoria.com.au)

## DEMONSTRATORS WILL RECEIVE:

Standard exposure package as per booked exhibit space, plus:

- » Specific Demonstration overview listing on website with session details and presenter profile.
- » Option to display banners around the Demonstration space (banners at own cost)
- » Onsite voiceovers during Show promoting the session/ reminding registered attendees of start time
- » One insert for the Showbag (insert to be provided by you)
- » List of Registered Attendees details for follow up (subject to Privacy Act)

### SOCIAL MEDIA

Hosts will be profiled via specific Demonstration marketing designed to encourage attendance.

### SAFETY PROVISIONS

Any requirement for provision of PPE, or other OH&S limitations MUST be considered by the Host and outlined as part of this EOI.

Please ensure you outline any safety provisions in your application if you plan to hold an interactive demonstration.



# APPENDIX A

## Terms & Conditions

### DEFINITIONS

"The Landscape Show" or "Show" means the event named in the schedule on the Stand Agreement;

"Exhibitor" means the company or organisation named as the Exhibitor in the schedule on the Stand Agreement;

"Organiser" means Landscaping Victoria Inc;

"Services" means:

- (a) hiring the venue
- (b) designing and developing the floor plan;
- (c) drawing and providing all relevant contractual documentation;
- (d) promoting and marketing the event to potential Exhibitors and Visitors;
- (e) updating the Exhibitor and Visitor databases;
- (f) producing printed and online material for advertising in industry publications;
- (g) producing, publishing and mailing industry specific Visitor invitations;
- (h) contracting various service providers including Electricians, Stand Builders, Signage Contractors, Loading Dock Managers and Travel Consultants;
- (i) general administration specific to the organisation of the Show; and
- (j) provision of a licence to occupy the stand number specified in the stand

### PAYMENT

1. Payment for the Services is in accordance with the Payment Schedule set out on the Stand Agreement. Payments are for the provision of the services referred to in items no. (a) to (j) of the definition of "Services" contained in paragraph 1. Final payment is for the provision of the services referred to in item (j) of the definition of "Services".
2. If the Exhibitor fails to pay any instalments when they fall due, the Exhibitor will automatically forfeit their floor space, without being released from liability to pay all monies owed. The Organiser is entitled to keep all said monies as liquidated damages. The Organiser has the right to then reallocate or re-sell forfeited floor space with the Exhibitor to be liable for any loss suffered by the Organiser thereby in excess of the said liquidated damages, and the Exhibitor shall pay such excess on demand by the Organiser.
3. If the Exhibitor fails to pay all monies as and when (including a dishonoured cheque), due to the Organiser, the Organiser may take possession of any property of the Exhibitor located at the site of the Show, and either retain it pending full payment (storage charges to the Exhibitors account) or sell it and apply the net sale proceeds to the debt due. In such cases the Exhibitor shall have no claim against the Organiser, whether in trespass, conversion or otherwise.
4. The Organiser may, at its sole discretion, charge interest on overdue accounts of the Exhibitor, at the current bank retail overdraft rate.
5. Any costs incurred by the Organiser in the processing of international monetary transfers for stand payments are to be passed onto and paid by the Exhibitor.

6. If the Exhibitor fails to occupy their floor space by the end of the first day of the Bump In as per the Bump In/Bump Out schedule, the Organiser is authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Show without refund to the said Exhibitor and without releasing the Exhibitor from any liability to pay all monies. All such monies then being the entitlement of the Organiser as liquidated damages, and the Exhibitor will be liable for any loss suffered by the Organiser in excess of the said liquidated damages and shall pay such excess on demand by the Organiser.

### YOUR EXHIBIT

7. The Organiser agrees not to licence the floor space allocated under this agreement to any other Exhibitor/s. Floor space shall not be allocated or sub-let by the Exhibitor to other companies or organisations without prior approval in writing of the Organiser.
8. The Exhibitor is not permitted to display on, or promote from their stand the products or services of other companies, without the prior approval in writing of the Organiser.
9. Where the floor space is granted to several Exhibitors, each of such Exhibitors is jointly responsible for any monies payable.
10. The Exhibitor shall be liable for any damage to the walls and floors of the building in which the exhibit is housed. The Trustees/Owners of the building, together with the Organiser shall be the sole judges as to whether damage has been done.
11. The Exhibitor agrees to staff and continually keep open their stand during the published Show opening hours. The Exhibitor also agrees to not partially or totally pack up their stand before the published closing time on the last day of the Show.
12. The Exhibitor shall at all times comply with the regulations now in force and issued by the Fire Brigade, Venue Trustees/Owners, Health Department, persons responsible for Occupational Health and Safety issues and other relevant Departments and Authorities. This includes the wearing of hi-visibility vests during Move In and Move Out times.
13. Dividing walls and back walls must be to the exact height of 2.4 metres, unless otherwise agreed by the Organiser, and all walls must be lined on both sides unless backed on to another stand or wall.
14. The Exhibitors display must be of a minimum standard set by the Organiser and in keeping with the dignity and atmosphere of the Show. The Organiser reserves the right to reject any display that is not to the standard set by the Organiser. The Exhibitor must follow the directions of the Organiser in all matters concerning construction of displays.
15. Microphones, sound amplification and machine demonstrations will only be permitted where the level of sound causes no annoyance, as judged solely by the Organiser, to other Exhibitors or Visitors.

16. The Exhibitor shall only distribute advertising material or promote from the confine of their stand, unless prior written approval is obtained from the Organiser.
17. The Exhibitor/s agree to allow the Organiser to photograph products/stands at the show for promotional purposes e.g. sales brochures, social media, Visitor invitations, show catalogues/buyers' guides etc. without the express permission of the Exhibitor/Designer. Such photographs may not be used for any other purpose without the express permission of the Exhibitor/Designer.

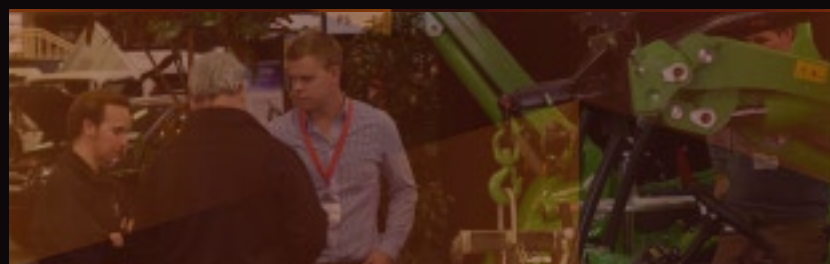
### RIGHTS AND RESPONSIBILITIES

18. The Organiser reserves the right at all times to postpone or amend the published dates of the Show to a date which is, in the opinion of the Organiser, most applicable for such a Show, using this right only where circumstances necessitate such action and without liability being incurred by the Organiser.
19. The Organiser shall determine the hours of the Show and access times for Exhibitors and the Visitors, and its decision as to such hours shall be final and binding.
20. If the holding of the Show or the supply of any services by the Organiser is prevented, postponed or abandoned by reasons of fire, storm, lightning, national emergency, labour dispute, lockout, civil disturbance, explosion, inevitable accident or any other cause not within direct control of the Organiser, whether of the same sort or not, or the Show sites become wholly or partially unavailable for the holding of the Show, the Organiser may terminate this Agreement and at its sole discretion return part of the space costs paid by the Exhibitor. In any such case, the Organiser shall not be liable in any way whatsoever for any expenditure or liability or loss including consequential loss and loss of publicity incurred by the Exhibitor.
21. If the Exhibitor forfeits or fails to occupy or withdraws from his floor space as specified in Clauses 3, 4 or 7, then in addition to his liability specified in those Clauses the Exhibitor will be liable to the Organiser for the cost of dressing the vacated floor space at an amount not exceeding \$500 (AUD) per 10 square metres of such space (payable on demand to the Organiser).
22. (a) The Organiser gives no warranty and makes no representation that the Show will attract any minimum number of Visitors or will achieve any particular outcome for the Exhibitor, or (b) as to the completeness or accuracy of all the information provided by the Organiser.
23. The Organiser reserves the right in any reasonable circumstances to reduce the size and/or re-locate the floor space, and the Exhibitor undertakes to agree to any reduction to the size and/or the site reallocated by the Organiser. In the case of size reduction, the Organiser will allow the Exhibitor a pro rata reduction in the total cost.

24. The Organiser accepts no liability for damage to the exhibits by loss, damage, theft, fire, storms, water, strikes, riots, or any other cause whatsoever.
25. Exhibitors acknowledge that the Organiser of the Show does not have insurance to cover either damage or theft of Exhibitor's goods or for any injury incurred by any person whilst on the Exhibitor's stand. Exhibitors are advised to extend property insurance to cover loss, damage of goods during the course of the Show and should extend their existing public risk insurance to the value of \$10,000,000 (AUD) to cover any personal injury incurred by any person whilst on the Exhibitor's stand. Proof of said Public Liability Insurance must be provided to the Organiser on contract signing.
26. The Organiser shall not be held responsible for any damage claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organiser in the event of any claim made against the Organiser.
27. The Organiser shall have full power to interpret and to make or amend these conditions provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor under this Agreement and shall not operate to increase the liabilities of the Organiser.
28. In the event of the Exhibitor infringing any of these conditions, either before or during the Show, they will forfeit their floor space and all payments made, and will be liable for any loss suffered by the Organiser thereby. The question as to whether there is any infringement as aforesaid shall be solely a matter for the Organiser.
29. The Exhibitor acknowledges that:  
(a) As at the date of acceptance by the Organiser, the Stand Agreement which incorporates these conditions and any Special Conditions, and these conditions themselves comprise the entire Agreement between the Organiser, and the Exhibitor as regards the subject matter of this Agreement and there are no additional items agreed between them. In particular no oral or verbal agreements, arrangements, promises or the like exist between them (and if there were any additional items previously agreed or any such oral or verbal matters that are now agreed to be cancelled); (b) If the Exhibitor wishes to vary any of these conditions and the Organiser agrees, such variation will only be effective if in writing and signed by both parties; (c) These are the Appendix A conditions referred to in the accompanying Stand Agreement signed by or on behalf of the Exhibitor.
30. Landscaping Victoria Master Landscapers committed to abiding by the Privacy Amendment (Private Sector) Act 2002. The Exhibitor agrees to give us consent under these privacy laws to use your personal information to assist in the promotion solely of the Show.



# THE LANDSCAPE SHOW



[www.thelandscape.com.au](http://www.thelandscape.com.au)